Missing & Lost Children - Amusement Parks

According to the National Center for Missing and Exploited Children (NCMEC), approximately **2,000 children disappear** in theme parks each year. While park staff is trained on how to handle missing children, identifying and reuniting children is another story, especially when children are young, scared, and/or unable to effectively communicate with authorities. Through image matching technology, STS facilitates the quick reunification of families through accurate identification and notification.

REGISTER

Upon arrival to the park, families may voluntarily register their child by completing a digital record. A record consists of a facial image as well as pertinent demographic and emergency contact information, which will help staff identify and reunite the child should they become lost. Record is stored for the amount of days the family has entry into the park.

LOCATE

When a lost child is located by or turned into park staff, the employee will take a facial photo of the lost child via the STS app and submit it to the park registry. The registry will automatically search attendee records for matches by image or data and alert staff if a match is found. Staff will review potential matches to verify.

IDENTIFY & REUNIFY

Once staff has verified a match, the employee can access the identification of the child as well as their corresponding emergency contact information. The employee will then notify the family or guardian via the information provided in the child's registry record.

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